



The Ollie Challenge

This summer Ollie, a Boise 5th-Grader, spent 24-hours in a cardboard box “home” he constructed on his front lawn. In doing so, he raised \$2,615 for Boise Valley Habitat for Humanity.

We invite you to join the Ollie Challenge - will you and your team match what Ollie did in his front yard?

No, we’re not asking you to spend 24-hours in a cardboard box home (though that might be fun!).

We are asking you and your team to match Ollie’s efforts. While Ollie was inspired because he likes getting stuff at ReStore, he also knows that kids, like him need a safe, secure, and permanent place to call home.

That’s what Boise Valley Habitat has been doing since 1990 - making sure that kids like Ollie can thrive because mom and dad can plant roots in Ada County rather than move every time the rent is raised.

So, take the challenge! Every penny you pledge goes directly into building and repairing homes - not a cent is allocated to overhead costs.



When you accept the Ollie Challenge, your company will receive many other benefits. At Habitat we believe in the true spirit of partnership! Join us, and Ollie, in making sure everyone in the Treasure Valley has access to safe, decent, affordable housing!

To learn more about how your team can accept the Ollie Challenge, contact:

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Boise Valley
Habitat
for Humanity®

The Ollie Challenge



The Ollie Challenge is easy to undertake!
Ollie raised \$2,615 over a 24-hour period.
Will you commit to match what Ollie did?

\$5,230



Can you double what Ollie did? Take a look at how you can leverage your commitment. It's not hard, and we are here to help!

When you commit to \$5,000 or more, you'll receive these benefits:

- ⇒ 1-day team build (home or repairs build)
- ⇒ Logo w/link on the Habitat website
- ⇒ Video interview featured on social media
- ⇒ Posts on Facebook, Instagram and LinkedIn
- ⇒ Logo in our e-newsletter
- ⇒ Permission to use the Habitat logo on your website for 1-year.

\$2,615



Match Ollie! Make a base pledge and challenge your team to match for a total of \$2,615—exactly what Ollie raised!

When you commit \$2,500 or more, you'll receive these benefits:

- ⇒ 1-day team build (repairs or children's playhouse)
- ⇒ Logo w/link on the Habitat website
- ⇒ Posts on Facebook and LinkedIn
- ⇒ Logo in our e-newsletter

LEVERAGE



Want to really make an impact? Decide on which level of challenge you want to take, and then challenge others to either take the challenge themselves, or contribute to your challenge. Here's who you can invite:

- ⇒ Partners
- ⇒ Vendors
- ⇒ Suppliers
- ⇒ Customers
- ⇒ Peers & colleagues

Habitat will provide you with tons of support if you take this path—and you'll get credit (and even more benefits) when your network participates!

Ask about Avenues for Hope - a way for you to receive even more exposure while helping to solve the affordable housing crisis in the Treasure Valley